

Accreditation as a 'spin-off of Wageningen University & Research' and use of the WUR spin-off label

Under the terms and conditions as established in the 'Regulations for establishing WUR spin-off companies (spin-off regulations)'



Wageningen University & Research (WUR) is proud of its spin-off companies and makes the special WUR spin-off label available to them; a visible token of collaboration and affiliation. Businesses that have been officially accredited as a *WUR spin-off* may use the WUR spin-off label in accordance with the conditions. The application procedure for *accreditation* and/or the WUR spin-off label is described alongside.

WUR spin-off
A WUR spin-off is a company that has been established with the express purpose of further developing or exploiting knowledge of WUR that is not in the public domain or that is protected (WUR Knowledge). WUR spin-offs build on WUR Knowledge and have a formal contractual agreement for the use of this WUR Knowledge.

Accreditation
Accreditation as a WUR spin-off is formal if it is confirmed in writing by the WUR Corporate Value Creation (CVC) department. The accreditation has a term of five years, after which it expires by default and can be renewed on request as long as the spin-off criteria (clause a. through e.) are met.

The company wants to be formally accredited as a WUR spin-off

WUR Spin-off criteria
A legally autonomous company or legal entity can be accredited as a WUR spin-off if it meets all of the following criteria:

- The company makes commercial use of WUR Knowledge. The intended commercial use must be innovative or related to intellectual property held by WUR.
- Preferably, a current or former employee, alumnus, student, PhD student, postdoc or professor of WUR is closely involved in the company during the incorporation, equity participation and/or fulfilment of a central operational/strategic role within the company, with which he/she makes an important contribution to its development.
- The business idea and business plan are solid, sustainable and in line with the mission of WUR.
- The founder and the founding team are cooperative and are demonstrably enterprising.
- If the company is successful, the Netherlands is expected to benefit as a business location (economic impact).
- On the date of application, the company has not existed for more than two years (after its incorporation).

Attach to the application:

- Chamber of Commerce data
- Organisation/Management structure
- Business plan
- Clarification of the (desired) relationship with WUR (incl. possible documents relating to intellectual property and/or publications of WUR, etc.)

